

## Mid-weight copywriter

McDonald Butler Associates (MBA), a fully integrated, multi award-winning marketing agency in London, is looking for a copywriter who wants to thrive and flourish in a buzzing creative agency.

MBA is a long established agency that has recently committed itself, and is rapidly becoming, a creative force in the industry.

We are proud to be working with some of the most successful Tech brands in the world, including Amazon, IBM, Microsoft, Oracle, Hewlett-Packard and VMware to name but a few. This role represents an excellent opportunity for a hungry, innovative, passionate and ambitious professional who lives and breathes words.

MBA is located one minutes' walk from Wandsworth Town station (one stop from Clapham Junction).

**The Role:** We're looking for a mid-weight copywriter with demonstrable experience of the technology sector (happy to talk about and write about Cloud, Big Data, Social Media, Enterprise Mobility, etc etc) and an understanding of what makes the B2B world go round. You'll have experience working with an Art Director / Creative Director and be able to think conceptually and write creatively.

You'll need to be:

- self-motivated and proactive
- happy to be client-facing
- happy working in a team
- good at brainstorming and 'hands-on' sessions
- not precious about copy (able to respond well to criticism and calls for edits or rewrites)
- used to working to deadlines
- able to write a better list of bullet points than this one.

While you will be comfortable writing longer copy, the role will primarily involve writing shorter copy, primarily for digital channels. The role will involve some proofreading and grunt-level duties, alongside the opportunity to become a creative superstar and award-winning originator of campaigns.

Reporting to Head of Copy Janson Harrison and regularly working closely with Chief Creative Officer Phil Wyatt and the design department.

### Remuneration/Benefits

- Up to £35K (depending on experience)
- 23 days holiday per year increasing by 1 every year to a maximum of 25 days
- 1 duvet day per annum
- Annual leave on your birthday
- Monthly night out paid for by the Company
- Much more