

Mid-weight Art Director

McDonald Butler Associates (MBA), a fully integrated, multi award-winning marketing agency in London, is looking for an Integrated Art Director who wants to thrive and flourish in a buzzing creative agency.

MBA is a long established agency that has recently committed itself, and is rapidly becoming, a creative force in the industry.

We are proud to be working with some of the most successful Tech brands in the world, including Amazon, IBM, Microsoft, Oracle, Hewlett-Packard and VMware to name but a few. This role represents an excellent opportunity for a hungry, innovative, passionate and ambitious professional who lives and breathes creativity.

MBA is located one minutes' walk from Wandsworth Town station (one stop from Clapham Junction).

The Role: This is an ideal role for an Art Director with 5+ years experience looking to take the next step on their creative path. Win awards and work on some fascinating projects. You will be a key member of the team, reporting directly into our multi award winning Chief Creative Officer. Working across a limitless range of media including digital, print, experiential and video.

Desired Skills and Experience

The ideal candidate must have a standout portfolio of original ideas. Agency experience in a similar role and a range of skills that include:

- An experienced all-round designer across digital and print, with high attention to detail
- Knowledge and enthusiasm to learn video skills (After Effects & Premiere)
- The full project lifecycle – from brief and pitch to project completion
- Solid understanding and experience in best practice digital design
- Agency experience in designing cutting-edge campaigns
- UI and UX knowledge to help develop sitemaps and wireframes
- Expertise in Adobe Creative Suite – Photoshop, InDesign, Illustrator
- Experience in creating infographics
- Skills in HTML, CSS and JavaScript a massive bonus
- A passion for learning new techniques and technologies
- A great people person who is confident to present their work both internally and to clients
- Most of all strong conceptual thinking

Remuneration/Benefits

- Up to £45K (depending on experience)
- 23 days holiday per year increasing by 1 every year to a maximum of 25 days
- 1 duvet day per annum
- Annual leave on your birthday
- Monthly night out paid for by the Company
- Much more